

The 2nd Euromoney Turkey Finance & Investment Forum

16-17 June 2009 • The Conrad Hotel, Istanbul

euromoney
conferences

Tuesday 16 June

08.10-09.15	Registration & Coffee, Ballroom Foyer
	All sessions will be held in The Conrad Ballroom
09.15-09.20	Welcoming Remarks: Christopher Garnett, Director, Euromoney Conferences
09.20-09.30	Keynote Address: Suzan Sabancı Dinçer, Chairman and Executive Board Member, Akbank
09.30-09.50	Keynote Address: Ali Babacan, Deputy Prime Minister and Minister of Economy, Turkey
09.55-10.50	Panel I: Political & Economic Overview
	<ul style="list-style-type: none"> ▪ Turkey's political background. ▪ The pace of reform ▪ Turkey and the EU ▪ Turkey and the global slowdown ▪ Trade policy and exports ▪ Turkey as the risk bellwether ▪ Turkey and the IMF ▪ Fiscal policy, currency policy and the path of the Lira ▪ Inflation ▪ Demographics
	<p>Moderator: Christopher Garnett, Director, Euromoney Conferences Panellists: Tolga Ediz, Portfolio Manager, Ashmore Investment Management Professor Vladimir Kvint, President of the International Academy of Emerging Markets, Member of the Bretton Woods Committee Wolfgang Piccoli, Political Analyst, Eurasia Group Sinan Ülgen, Managing Partner, Istanbul Economics Tibor Varadi, Deputy Head, Delegation to Turkey, European Commission</p>
10.50-11.35	Panel II: Banking
	<ul style="list-style-type: none"> ▪ Turkish banking and the credit crunch ▪ New funding patterns ▪ Capital adequacy ▪ Regulation ▪ Liquidity ▪ Asset quality ▪ Risk management ▪ New products for retail ▪ New products for SME's ▪ The role of foreign banks
	<p>Moderator: Guy Norton, Senior Correspondent, <i>Euromoney</i> Panellists: Şevki Acuner, Deputy Director, Turkey, European Bank for Reconstruction and Development (EBRD) Mehmet Erten, Chairman, Eurobank Tekfen Zafer Kurtul, Vice Chairman, Akbank Francesco Pavoni, Partner and Managing Director, The Boston Consulting Group</p>
11.35-11.55	Coffee Break, Ballroom Foyer
11.55-12.40	Workshop A hosted by: Akbank <i>Financing Investment in Emerging Markets / Turkey</i>
	<p>Moderator: Ziya Akkurt, Board Member and Chief Executive Officer, Akbank Speakers: Şevki Acuner, Deputy Director, Turkey, The European Bank for Reconstruction and Development (EBRD) Dr Stefan Glock, Director, Turkey Representative Office, KfW IPEX-Bank Cem Mengi, Executive Vice President, Corporate Banking, Akbank</p>

12.45-13.30	Workshop B hosted by: Eurobank Tekfen <i>Financial Hedging for Companies and Banks</i>
	Moderator: Prof Dr Kerem Alkin , Director, Institute of Social Sciences, and Chief of Department of Banking and Finance, Faculty of Commercial Sciences, Istanbul Commerce University Speakers: Mutlu Akpara , Head of Treasury and Capital Markets, Eurobank Tekfen Ilkay Ersoy , Executive Vice President, Finance and Planning, Derindere Filo Kiralama Vassilis Gioulbaxiotis , Head of International Treasury Sales, EFG Eurobank Cengiz Kiliç , Group Manager, Treasury, Demir Financial Group
13.30-14.45	Lunch, Manzara Restaurant
14.45-15.15	Workshop C Hosted by: Türk Telekom <i>Trends and Developments in the Turkish Telecommunications Industry</i>
	Speakers: David Cook , Finance Director, Türk Telekom Dr Paul Doany , Chief Executive Officer, Türk Telekom Abdullah Kaya , Director, Capital Markets and Investor Relations, Türk Telekom Paul Taylor , Commercial Transformation Officer, Türk Telekom
15.20-16.10	Panel III: Energy
	<ul style="list-style-type: none"> ▪ Turkey's energy needs ▪ Turkey as a regional energy hub ▪ Pipeline politics ▪ The internal energy market ▪ Renewable energy ▪ Energy finance ▪ The environment
	Moderator: Mark Johnson , Editor, Euromoney Conferences Panellists: Sinan Ak , Assistant General Manager, Financial Department, Zorlu Enerji Batu Aksoy , Executive Board Member, Turcas Petrol Mustafa Gözen , Energy Expert, Energy Market Regulatory Authority Mehmet Kutman , Chairman, Global Investment Holdings David Tonge , Managing Director, IBS Research & Consultancy Cenk Utkan , Managing Partner, Connexion Capital
16.10-16.35	Coffee Break, Ballroom Foyer
16.35-17.20	Panel IV: Corporate Leaders
	<ul style="list-style-type: none"> ▪ The business environment ▪ The regulatory environment ▪ Skills and productivity ▪ The role of the public sector ▪ Competitiveness ▪ Expanding abroad ▪ Managing into a slowdown ▪ Corporate transparency
	Moderator: Kerim Alain Bertrand , General Manager, ISI Emerging Markets Turkey Panellists: Dr Paul Doany , Chief Executive Officer, Türk Telekom Hakan Akbas , Executive Vice President, Sabanci Holding Atilla Kurama , Chief Executive Officer, Yildiz Holding Marcus Pinter , Chief Financial Officer, Novartis
17.20-17.25	Closing Remarks: Christopher Garnett, Director, Euromoney Conferences
17.25-19.00	Cocktail Reception, The Terrace, Ballroom Foyer

Wednesday 17th June

08.30-09.00	Registration & Coffee, Ballroom Foyer
09.00-09.05	Welcoming Remarks: Christopher Garnett, Director, Euromoney Conferences
09.05-09.20	Keynote Interviewer: Mark Johnson , Editor, Euromoney Conferences Keynote Interviewee: Jermyn Brooks , Head, Global Private Sector Programme, Transparency International <i>'Doing Business in Turkey'</i>

09.20-10.10	Panel V: Debt
	<ul style="list-style-type: none"> ▪ Turkey's sovereign debt and credit outlook ▪ The corporate bond market ▪ The local currency bond market ▪ Securitisation ▪ The regulatory environment ▪ The role of overseas investors
	<p>Moderator: Guy Norton, Senior Correspondent, <i>Euromoney</i> Panellists: Okan Bayrak, deputy head of corporate finance dept. and head of corporate debt, Capital Markets Board of Turkey Murat Erden, Group Treasurer, Turkcell Thomas Fallon, Head of Emerging Markets, La Francaise des Placements Ufuk Hazirovan, Deputy Director General, Public Finance General Directorate, Republic of Turkey Dogu Oztekin, Partner, Oztekin & Co</p>
10.15-11.05	Panel VI: Infrastructure
	<ul style="list-style-type: none"> ▪ Turkey's infrastructure agenda ▪ The role of government ▪ The legal and regulatory framework ▪ The role of multilateral agencies ▪ Private sector risk appetite ▪ PPPs and the risk frontier between the public and private sectors
	<p>Moderator: Mark Johnson, Editor, Euromoney Conferences Panellists: Huseyin Belkaya, Project Manager, Marmaray Project Bruno Denis, Head of Turkish Operations, The European Investment Bank (EIB) Dr Semih Ergür, Chief Executive Officer, Akfen Infrastructure Investment Holding Kemal Guleryuz, General Manager, Gulermak Uğur Terzioğlu, General Coordinator, Astaldi, and, Chairman, Turkish-American Business Association David Wright, Special Consultant, PPP, International Financial Services London (IFSL)</p>
11.05-11.30	Coffee Break, Ballroom Foyer
11.30-12.15	Workshop D hosted by: Vakifbank <i>Why Turkish banks have weathered the storm of the worst global financial crisis in memory</i>
	<ul style="list-style-type: none"> • What opportunities are there going to be for Turkish Banks post-crisis? • How will they continue to differentiate themselves? • What will this mean for Turkey, the Turkish Economy and potential investors?
	<p>Moderator: Tanju Yüksel, Executive Vice President, International Banking and Investor Relations, Vakifbank Speakers: Akif Eroğlu, Senior Vice President, BRSA Özkan Genç, Head of Audit, KPMG Magar Kouyoumdjian, Credit Analyst, Standard and Poor's</p>
12.20-13.10	Panel VII: Equity
	<ul style="list-style-type: none"> ▪ Market outlook ▪ Prospects for IPOs ▪ The privatisation programme ▪ Private equity ▪ The regulatory environment ▪ Corporate governance ▪ Transparency
	<p>Moderator: Kerim Alain Bertrand, General Manager, ISI Emerging Markets Turkey Panellists: George Benaroya, Finance Director, Tetra Pak Turkey Hüseyin Erkan, Chairman, Istanbul Stock Exchange Yusuf Ongoren, Investment Officer, South Europe and Central Asia Department, International Finance Corporation (IFC) Kerim Turkmen, Director, Mid Europa Partners</p>
13.10-13.15	Euromoney Closing Address: Christopher Garnett, Director, Euromoney Conferences
13.15	Lunch, Manzara Restaurant

Euromoney Conferences reserves the right to amend the programme and is not responsible for cancellations due to unforeseen circumstances. Euromoney Conferences accepts no responsibility for statements made verbally or in written material distributed by any of its speakers at its conferences. In addition, Euromoney Conferences is not responsible for any copying, republication or redistribution of such statements.